

Privacy Statement

As part of Tradition's long tradition of trust, the confidentiality of personal information is paramount. We maintain high standards to safeguard personal information. We will remain vigilant in protecting that information and in using it in a fair and lawful manner.

To what does this Online Privacy Statement apply?

This Online Privacy Statement applies to the personal information that we collect from or about you via this Tradition's Web site (this "Site"). This Site may contain links to other Web sites, and this Online Privacy Statement does not apply to those sites. If you link to any of those sites, we recommend that you review their privacy policies. If we materially change our privacy policies or practices, we will also change this Online Privacy Statement to notify you of such changes.

What personal and technical information do we collect via this Site?

This Site will collect personal information that you voluntarily provide, such as your name, address, telephone number or e-mail address. This Site may also collect information on which pages within this Site you visit; and certain technical information regarding your computer and operating systems, such as your Internet protocol address, domain name and system configurations and settings. We will not know who you are unless you tell us.

Additionally, if this Site is a password-protected site, then (a) once you submit your password and enter, this Site will recognize who you are and will collect all information that you submit, including all electronic instructions (including all transaction information), and (b) any information collected about you from this Site may be associated with other identifying information that we have about you.

How do we use cookies?

On this Site, we may use cookies or other technology to gather information about Site usage to help us improve the content, usability and functionality of this Site, and to remember certain user attributes (such as the country you are accessing this Site). This helps us better tailor this Site for users and better understand how many new and repeat users visit this Site, which features or pages are most popular, and user browsing and usage patterns.

Additionally, if this Site is a password-protected site, then this Site may use cookies or other technology to help us authenticate you, store and recognize your configuration and user attributes, facilitate your navigation and entitlements throughout the Site and customize its content so that the information made available is more likely to be of interest to you.

You can set your Web browser to prompt you before you accept a cookie, accept cookies automatically or reject all cookies. However, if you choose not to accept cookies from this Site, then you may not be able to access and use all or part of this Site or benefit from the information and services which it offers.

What if you have your browser set with privacy preferences?

This Site may contain information, including P3P privacy policies ("Privacy Preference Information"), intended to work with your selected privacy preferences. While we have tried to make such Privacy Preference Information included within this Site conform to this full-text Online Privacy Statement, this Online Privacy Statement is the definitive statement of privacy policies and practices for this Site.

How do we use, share and secure personal information that we collect via this Site?

Tradition will use, share, secure and otherwise process any personal information that we collect from or about you via this Site in accordance with the Tradition Global Privacy Pledge.

What should you know about e-mail?

We recommend that you not send us any individual personal information via non-secure methods of communication, including via public electronic communication channels, such as Internet e-mail, which are generally not secure.

Whom should you contact if you have questions about this Online Privacy Statement?

If you have any questions regarding this Online Privacy Statement, our Global Privacy Pledge or our privacy-related practices, please contact us by e-mail at info@tradition-na.com or by phone at (+1) (212) 791-4500. You can also contact us by mail at: Tradition America Holdings, , Attention: General Counsel, Reference: Privacy, 255 Greenwich Street, New York, NY 10007. As always, if you are a Tradition client, your Tradition representative is available to assist you and direct your inquiries on these matters.

"Tradition" refers to Tradition America Holdings, Inc., and its direct and indirect subsidiaries.